



Press Release - April 02 2008

Name: Made in China

Company: THE SHRUNKS FAMILY TOY COMPANY

Price: n/a

Category: Safety

Made In China!

Here at The Shrunks' Family Toy Company we believe that **How** the product is manufactured is more important than **Where** the product is manufactured. Presently, 95% of the products we have brought to market are manufactured in China, resulting in benefits we all enjoy.

Please consider the following:

1. The Shrunks' Manufacturing Team Cares. Through legal regulation and voluntary efforts we produce safe products from non-toxic and safe materials by managing all aspects of quality control. Our products go through stringent material and performance testing to assure quality & safety. In fact, you can read each of our product's test reports on this very web site (click Fear Free Approved on our Home page).
2. Consumers pay much less (in some cases 50% less) for our products. If we chose to manufacture products in North America or Europe, they would cost substantially more.
3. The Shrunks' are growing and as a result, will provide jobs in both Canada and the United States as a result of making high quality, competitive priced products.

As The Shrunks' bring new products to market they will continue to come from China, but also come from other locations throughout the World. Our endeavor is to build new products from caring, talented craftspeople who embrace our commitment to quality, safety and innovation. This will assure the best product experience that is accomplished regardless of **Where** the toy was made.

Thank you for trusting and supporting The Shrunks' Family Toy Company, Inc.

Sincerely,

The Shrunks' Team

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